

2007 Date Chef Competition Budget

	<u>Budget</u>	<u>Projected Sponsorships</u>	<u>Projected CDAC Out-of-Pocket Costs</u>	<u>Actual Costs to Date</u>	<u>Sponsors</u>
<u>Awards</u>					
Finalist Entry Awards (12 entries @ \$100 each)	\$ 1,200.00	\$ -	\$ 1,200.00		
1 st Place Appetizer	\$ 1,000.00	\$ -	\$ 1,000.00		
1 st Place Entrée	\$ 1,000.00	\$ -	\$ 1,000.00		
1 st Place Dessert	\$ 1,000.00	\$ -	\$ 1,000.00		
People's Choice	\$ 750.00	\$ -	\$ 750.00		
Best of Show	\$ 1,500.00	\$ -	\$ 1,500.00		
Chef Competition Perpetual Trophy Plaque (new winner)	\$ 10.00	\$ -	\$ 10.00		
Awards/Plaques (5, one for each winner/ 12 Finalists)	\$ 600.00	\$ -	\$ 600.00		
sub-total	\$ 7,060.00	\$ -	\$ 7,060.00	\$ -	
<u>Donation Expense</u>					
CWA Chef Scholarship Program	\$ 2,000.00	\$ 100.00	\$ 1,900.00		Desert Pacific Properties
<u>Facilities Expense</u>					
Ballroom & Judging Room	\$ -	\$ 10,000.00	\$ -		Fantasy Springs Casino/Resort
Champagne	\$ 500.00	\$ -	\$ 500.00		
Champagne corkage fee (estimated 100 bottles @ \$13 per bottle)	\$ 1,300.00	\$ -	\$ 1,300.00		
	\$ 1,800.00	\$ 10,000.00	\$ 1,800.00	\$ -	
<u>Judges Expense</u>					
Fantasy Springs Resort Hotel & Travel expense	\$ 3,500.00	\$ -	\$ 3,500.00		
<u>Local Media Expense</u>					
Mix 100.5 / R & R Broadcasting	\$ 500.00		\$ 500.00		
KPLM/KJJZ	\$ 500.00		\$ 500.00		
The Eagle 106.9 / Morris Desert Media	\$ 500.00		\$ 500.00		
KEZN	\$ 500.00		\$ 500.00		
The Desert Sun	\$ 4,680.00	\$ 4,680.00	\$ 4,680.00		Co-Sponsored Ads
	\$ 6,680.00	\$ 4,680.00	\$ 6,680.00	\$ -	
Sante Magazine - Calling all Chefs advertisement	\$ -	\$ 1,500.00	\$ -		Sante Magazine
sub-total	\$ 6,680.00	\$ 6,180.00	\$ 6,680.00	\$ -	
<u>Entertainment/Master of Ceremonies</u>					
Jazz Trio Entertainment	\$ 2,000.00	\$ -	\$ 2,000.00		
<u>Printing Expense</u>					
Printing Package Bundle	\$ 5,000.00		\$ 5,424.00	\$ 5,424.00	Papillon Graphics
Postcard notification to chefs for competition entry					
Invitation Postcard (general mailing)					
Tickets					
Programs					
Recipe Cards from 2006 Competition Winners					
Posters Signs	\$ 1,000.00		\$ 1,000.00		Paragon Signs
	\$ 1,000.00	\$ -	\$ 1,000.00	\$ 5,424.00	
<u>Photography</u>					
Food Photography	\$ 800.00		\$ 800.00		
Event Photography	\$ 600.00		\$ 600.00		

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<u>Graphic Design</u>					
Program, postcards, recipe cards & print advertisements	\$ 1,400.00	\$ -	\$ 1,400.00	\$ -	
<u>Miscellaneous Expense</u>					
Miscellaneous expenditures					
Range from postage to Judges gifts & thank you letters	\$ 1,560.00	\$ -	\$ 1,560.00		
<u>Contingency</u>	\$ -	\$ -	\$ -		
Projected sub-total:	\$ 30,500.00	\$ 16,280.00	\$ 30,400.00	\$ 8,924.00	
Less: Projected Ticket Sales at Door (\$35 each)	\$ (1,750.00)		\$ (1,750.00)		
Less: Projected Ticket Sales - Shields Date Garden	\$ (1,750.00)		\$ (1,750.00)	\$ (1,750.00)	Invoice to Shields for Tickets to be sold
Less: Paid Sponsorships	\$ -				
Projected total:	\$ 27,000.00	\$ 16,280.00	\$ 26,900.00	\$ 7,174.00	