



CALIFORNIA DATE ADMINISTRATIVE COMMITTEE

Marketing Committee Meeting Agenda

Date: April 11, 2007, Wednesday mid-morning
Time: 11:00 a.m. - Lunch will be provided
Place: CDAC Conference Room
45-691 Monroe Street, Suite 5
Indio, California
(760) 347-4510

-
1. Call to Order
 2. Approval of Minutes - November 16, 2006
 3. Updates on Feb 2007 Date Festival and upcoming Chef Competition
 4. Review of 2006 - 2007 Marketing Expenditures to date
 5. New Business
 6. Old Business
 7. Adjournment